# BoundaryAi // For Academia

# Platform & Service Overview

Introducing BoundaryAi for Education, a cutting-edge analytics platform co-founded by students from EPFL and McGill University. This guide will walk you through how our AI-driven solutions offer actionable insights to enhance decision-making and elevate the educational experience in academia.

# Problem Overview

In the complex world of academia, where the student experience is as diverse as it is impactful, relying solely on quantitative metrics—such as rating campus safety, teaching quality, or course content on a scale of 1 to 10-can be deceptively limiting. These numerical scores, while quick to collect and easy to aggregate, merely skim the surface of a multifaceted educational landscape. Even when segmented into specific categories, these numbers act as mere signposts, signaling general areas that might need attention but offering little in the way of nuanced understanding. For instance, a low score on campus safety or a high score on library services might indicate areas for concern or celebration, respectively, but they don't unpack the 'why' behind the rating. Is the safety concern related to insufficient lighting, lacking security presence, or slow emergency response? Does a high score for the library overlook specific, unmet needs like extended hours during exams or specialized research tools? In essence, quantitative data might tell us 'what' is happening but remains frustratingly silent on the 'why,' 'how,' or 'what next.' Thus, while such metrics might serve as a preliminary compass, guiding us in a general direction, they lack the depth and granularity to navigate the intricate terrain of student needs, expectations, and experiences. To truly foster an enriching, effective, and adaptive educational environment, we must delve deeper, turning feedback into a rich, meaningful dialogue rather than a collection of detached numerical values.

The challenge with qualitative data collection in today's academic institutions is that, while it offers the depth and nuance that quantitative metrics lack, it often comes with its own set of inefficiencies and imperfections. Traditional methods of gathering qualitative feedback-be it through open-ended survey questions, focus groups, or one-on-one interviews—are notoriously time-consuming. Faculty and administrative staff find themselves submerged in a deluge of student comments, suggestions, and criticisms that require manual sorting and interpretation, pulling valuable resources away from their primary educational and strategic functions. Furthermore, these methods are often imprecise, capturing sentiments and opinions that are rich in content but variable in quality. This imprecision makes it difficult to track changes over time; a single issue may be described in myriad ways by different students across different semesters, making longitudinal analysis a complex endeavor. Lastly, the lack of a centralized system for collecting and analyzing qualitative feedback means that valuable insights often remain siloed within individual departments, courses, or even instructors, hindering a holistic understanding of student experience across the institution. Consequently, while qualitative data has the potential to be a goldmine of actionable insights, current methods of collection and analysis render it more akin to a needle in a haystack—rich in potential, but buried beneath layers of inefficiency and inaccuracy.

# Our solution: BoundaryAi

At BoundaryAi, we've engineered a revolutionary solution that transcends these challenges, optimizing the collection and analysis of qualitative feedback in academic settings. Our state-of-the-art Academic Insight Engine is designed to transform the way universities engage with student feedback, addressing each of the inefficiencies and limitations commonly associated with traditional methods. To begin with, our advanced AI algorithms dramatically reduce the time required to sift through and analyze qualitative data. By automating the process, we liberate faculty and administrative staff to refocus their energies on what they do best—teaching and strategic planning.

Our platform's precision is its cornerstone. We delve deep into the qualitative feedback, utilizing finely-tuned AI models to distill complex student sentiments into clear, actionable insights. These insights are standardized, allowing for precise tracking over time. This enables educational institutions to not only understand but also quantify shifts in student sentiments, preferences, and needs, across semesters or even years.

Perhaps one of the most transformative features of BoundaryAi is its centralized analytics dashboard. Here, all qualitative feedback—irrespective of department, course, or instructor—is aggregated into a single, easy-to-navigate interface. This breaks down the data silos that traditionally hamper a university's ability to have a holistic understanding of student experiences. Administrators can now easily compare and contrast feedback across a variety of parameters, enabling data-driven decision-making at both macro and micro levels.

BoundaryAi turns qualitative feedback from a cumbersome, fragmented process into a streamlined, unified, and deeply insightful tool. With our

solution, universities gain the ability to understand the complete educational landscape—uncovering not just the 'what,' but the essential 'why,' 'how,' and 'what next.' By enhancing the efficiency, precision, and comprehensiveness of qualitative feedback analysis, BoundaryAi is setting a new standard for how educational institutions can foster a richer, more effective learning environment.

## 1. Data collection

In the realm of artificial intelligence, the adage "garbage in, garbage out" holds particular resonance; the quality of the results is intrinsically linked to the quality of the data fed into the system. Recognizing this, BoundaryAi offers flexible data collection options to ensure the highest standard of input for analysis. If your university already has a qualitative data collection system in place, we are equipped to adapt our platform to integrate seamlessly with your existing infrastructure. This allows us to channel already-collected feedback directly into our Academic Insight Engine, optimizing your current resources without the need for a systemic overhaul. On the other hand, if your institution is yet to implement a structured method for qualitative data collection, we offer a fully-hosted solution. All that's required from your end is to distribute a link to the students or other stakeholders involved; we handle the rest, from data collection to in-depth analysis. In both scenarios, our priority is to ensure a seamless, end-to-end process that maximizes the quality of the data collected, thereby delivering actionable, precise, and invaluable insights.

# 2. Sentiment Analysis

One of the cornerstone features of BoundaryAi's Academic Insight Engine is our advanced sentiment analysis, powered by the world's most precise and cutting-edge AI models. This isn't just a marketing claim—it's a reflection of our commitment to bringing unparalleled depth and accuracy to feedback analysis within academia. Sentiment analysis provides a general overview of the emotional tone pervading the qualitative feedback collected, serving as a high-level snapshot of student and stakeholder experiences.

The advantages of such a robust sentiment analysis are manifold. First, it offers immediate insights into the overall health of different educational parameters—be it course content, teaching effectiveness, or even specific aspects like campus safety. At a glance, administrators and educators can gauge areas that are doing well and those that require urgent attention. Second, our sentiment analysis acts as a temperature check for more granular, detailed insights. It functions as a contextual framework, helping decision-makers interpret more intricate patterns and trends that our AI uncovers in subsequent stages of analysis. Finally, being rooted in the most advanced AI algorithms, our sentiment analysis possesses the capability to discern subtle nuances in emotional tone, something that rudimentary models might overlook.

By offering a sentiment analysis as an initial layer of scrutiny, we provide educational institutions with a timely, efficient, and remarkably accurate tool to assess and prioritize action points. This broad overview serves not just as an indicator but as a compass, helping steer more focused strategies, interventions, and improvements.

# 3. In-Depth Qualitative Analysis

Beyond the initial layer of sentiment analysis, BoundaryAi's Academic Insight Engine dives into the rich and complex terrain of in-depth qualitative analysis. Our platform sifts through the multitude of student comments, suggestions, and criticisms to identify overarching trends, recurring problems, and other important insights that can have a substantial impact on educational outcomes. But we don't stop at mere identification; our engine goes several steps further, delving into the root causes behind the issues uncovered.

The power of our in-depth qualitative analysis lies in its multidimensional approach. We start by identifying problem areas or trends, but then we go beyond surface-level observations to explore underlying patterns and causes. For example, if a recurring issue of 'classroom engagement' is flagged across multiple feedback channels, our engine will sift through qualitative data to pinpoint whether the issue stems from pedagogical methods, course content, classroom environment, or perhaps even external factors like the time of day classes are held. This exhaustive root-cause analysis is crucial for developing truly effective solutions, allowing educators and administrators to take targeted action rather than adopting a one-size-fits-all approach.

Upon completion of this rigorous analysis, we compile a comprehensive reporting package. This includes not just a list of identified problems and trends, but also a deep dive into their origins, backed by relevant examples from the data. In essence, BoundaryAi's in-depth qualitative analysis serves as a complete diagnostic and strategic toolkit, empowering educational institutions to make well-informed, data-driven decisions that resonate with the academic mission.

### End of Semester Survey: Detailed Report on Key Findings

#### 1. Positive Feedback: Comprehensive Highlights and Key Insights

Engaged and Passionate Professors: Students continually heralded faculty members who intertwined their professional experiences with academic content. A history professor was fondly mentioned for integrating personal visits to archaeological sites with lecture content. Another engaging tactic observed was when a marketing professor brought in past campaign portfolios to shed light on the real-world challenges faced and how theoretical principles were applied to overcome them.

Flexible Learning Options: The allowance of asynchronous online lectures was deemed a lifesaver by many. Students with caregiving responsibilities, part-time jobs, or those participating in university sports appreciated this flexibility immensely. Moreover, the 'Saturday Seminar Series' where students could interact with industry professionals was noted as invaluable, providing depth to the week's lessons.

Interactive Course Content: The extensive use of digital tools was seen as a significant enabler of deeper learning. Students appreciated platforms like Edpuzzle, which allowed professors to embed questions within videos, ensuring active engagement. Mention was also made of the finance department's use of stock market simulation tools, which provided hands-on experience and heightened competition.

Supportive Campus Resources: Beyond the often-cited writing centers and counseling services, the 'Midnight Math Helpdesk' initiated by the mathematics department received specific acclaim. Students also lauded the 'Research Buddy' program, which paired undergraduates with postgraduate students for collaborative research projects.

Active Student Clubs and Organizations: The emphasis wasn't just on the variety of clubs available, but their impact. The community service club's recent initiative to partner with the local city council on urban gardening was

Excerpt from an In-Depth Qualitative Analysis

# 4. Academic Trend Indicators

One of the most pioneering features of BoundaryAi's Academic Insight Engine is our Academic Trend Indicators—a set of 31 key aspects that focus on the multifaceted universe of university life and the educational experience. These indicators range from the "Effectiveness of Academic Advising" and "Perception of Personal Safety on Campus," to more sensitive areas like "Experiences of Discrimination, Harassment, or Exclusion." What makes this feature especially potent is its adaptability: we collaborate with each educational institution to curate and add specific Academic Trend Indicators tailored to their unique context, enriching the existing list to ensure a comprehensive analysis.

Each Academic Trend Indicator is quantified on a scale, serving dual purposes. Firstly, this quantification allows for effortless tracking across different academic cycles, thereby creating an easily accessible archive of historical data. Institutions can thus monitor changes, assess the efficacy of implemented solutions, and recognize emerging patterns with unparalleled ease. Secondly, the scaled indicators provide a quick snapshot, offering decision-makers immediate access to an overview of each aspect under consideration.

But we go beyond mere numerical data. For each Academic Trend Indicator, an in-depth qualitative report is generated. This report dives deep into the data to offer a nuanced understanding of the indicator in question. It sheds light on the complexities that numerical scores alone cannot capture, providing context, causes, and correlations. Whether it's understanding the factors contributing to perceptions of safety or decoding the elements that influence academic advising effectiveness, these reports offer a multi-dimensional view. Our Academic Trend Indicators act as both a spotlight and a magnifying glass on the crucial elements that shape the academic environment. By combining easy-to-digest quantifiable metrics with rich, detailed qualitative reports, BoundaryAi provides educational institutions with a robust, dynamic, and actionable toolkit to understand, monitor, and enhance each aspect of the university experience.



#### Overview of campus safety, 2022 - Semester 2

Executive Summary: The recent campus safety survey from semester 2 of 2022 shows an encouraging trend in the perception of safety on campus. While there have been commendable improvements in many areas, a few concerns still linger. Addressing these issues will contribute to a safer and more inclusive learning environment for all students.

#### **Positive Developments:**

- Improved Lighting: Feedback highlighted that areas previously considered unsafe due to poor lighting, such as pathways and parking lots, have seen enhanced lighting fixtures, leading to increased comfort for students during the evenings.
- Increased Security Personnel: The augmentation of security staff and their routine patrols has instilled a sense of reassurance among the student body. Their visibility, especially during late hours, has been a welcome addition.
- Emergency Call Stations: The introduction of emergency call stations across the campus was lauded by many respondents. These stations offer students a direct and immediate line to security, fostering a heightened sense of safety.
- Safety Workshops & Training: Numerous students shared positive feedback on the safety awareness programs and workshops conducted during the semester. Many felt better prepared to handle personal safety situations after attending these sessions.

#### Areas of Concern:

### Academic Trend Indicator Example

# 5. Curating Recommendations

At BoundaryAi, we don't stop at data collection and analysis; we translate those insights into practical, actionable recommendations tailored to each educational institution. Leveraging data from sentiment analysis, in-depth qualitative studies, and Academic Trend Indicators, we offer precise, trackable recommendations that address both immediate concerns and long-term objectives.

Our multi-layered approach ensures that each recommendation is deeply rooted in data, aligning with the institution's unique characteristics and challenges. From pedagogical adjustments to campus safety initiatives, our suggestions are both measurable and actionable, integrated seamlessly with our Academic Trend Indicators for easy tracking and effectiveness assessment over time.

BoundaryAi's recommendations offer educational leaders a targeted, data-driven roadmap for making impactful changes, streamlining the path from insight to meaningful action.

# 6. Other Applications

BoundaryAi's capabilities aren't confined solely to student feedback and experiences; the platform is versatile enough to provide value across various dimensions of the academic ecosystem, including academic staff and specific educational programs.

### Academic Staff

For faculty and other academic staff, BoundaryAi can serve as a tool for performance review and professional development. Just as we analyze

student feedback for course improvement, our platform can distill feedback from students, peers, and self-assessments for individual faculty members. This provides invaluable insights into teaching effectiveness, communication skills, and other critical facets of educational delivery. Tailored recommendations can help academic staff pinpoint areas for improvement or further development, empowering them to reach their full professional potential.

### Specific Programs

Whether it's a fledgling course in Data Science or a well-established Law program, our platform can be adapted to provide specialized analysis for specific academic programs. By zeroing in on feedback related to these particular programs, BoundaryAi offers insights that can lead to curriculum refinement, pedagogical innovation, and increased student engagement. Our Academic Trend Indicators can also be customized to include program-specific metrics, offering a nuanced view that general analysis might overlook.

BoundaryAi's reach extends well beyond the student body, offering actionable insights and recommendations that can positively influence academic staff and specific programs. This multi-faceted approach ensures that every corner of the academic environment benefits from our data-driven insights, leading to a more cohesive, effective, and enriching educational experience for all.

# API Integration: Enhance Your Existing Infrastructure

While BoundaryAi is a stand-alone platform offering comprehensive solutions, we also provide an optional API for educational institutions looking to seamlessly integrate our advanced features into their existing infrastructure. This robust and secure API is specifically designed for flexibility, enabling you to merge BoundaryAi's capabilities with your current Learning Management System (LMS), Student Information System (SIS), or other established data platforms.

If you opt for API integration, you'll benefit from a streamlined flow of information between systems, eliminating the need for manual data transfer or redundant entry. It's an add-on designed to make the transition smooth and operationally efficient, allowing you to augment your existing systems with BoundaryAi's intelligent, data-driven analytics.